



Neighborhoods Strong

Council of Neighborhood Associations

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2016-2017

GOALS WORKSHOP



SATURDAY – March 5TH, 2016

**Venue: Bay Vista Recreation Center
7000 4th St. S.**

St. Petersburg, Fl 33705

President: Marlene Murray

IN ATTENDANCE:

- *Marlene Murray, President*
- *Rob Gerdes, Director of Codes*
- *Judy Landon, 1st Vice President, Chair, Land Development and Historic Resources*
- *Monica Abbott, 2nd Vice President*
- *Kathy Murphy-Posey, Secretary*
- *David Roman, Treasurer*
- *Teresa Sullivan, Chair, Audit*
- *Travis Jarman, Chair, Codes & Communications Committee*
- *Ingrid Comberg, Chair, Leadership Committee*
- *Tom Lally, Chair, Membership Committee*
- *John Mason, Chair, Public Safety Committee*
- *Will Michaels, Chair, Pier and Waterfront Master Plan*

NEIGHBORHOODS REPRESENTED:

- *Azalea HOA- Jim Schattman*
- *Bahama Shores, Will Michaels*
- *Bayou Highlands-Norm Scott*
- *Bayway Isles – Travis Jarman*
- *Crossroads – Barbara Schattman*
- *Diston Heights-Jennifer Joern, Mike Copley*
- *Downtown Neighborhood Civic Assoc.-John Mason*
- *Euclid/St. Paul – David Roman*
- *Greater Pinellas Point – Barbara Ellis & Susan McEliece*
- *Greater Pinellas Point Civic Assoc. – Tom Lally*
- *Harbordale- Ken Wooten*
- *Harris Park- Judy Landon*
- *Historic Old Northeast – Jay Weisberg*
- *Historic Park Street – Monica Abbott, Sue Woods*
- *Historic Roser Park – Kathy Murphy*
- *Jungle Terrace- Roland Martens*
- *Lakewood Terrace – Phyllis Dodge*
- *Magnolia Heights, Anthony Sica, Jack Spinard*
- *Meadowlawn – Marlene Murray*
- *Tropical Shores – Teresa Sullivan*

A Continental Breakfast was served at 8:30 A. M.
The Goals Retreat Meeting began at 9 A.M.

The workshop was held on March 5th in the Bay Vista Recreation Center. Approximately 30 representatives of neighborhood associations were in attendance.

Following a review of CONA's Mission and an orientation by President Marlene Murray, the representatives met in small groups to identify and discuss ideas and possible goals.

Membership issues from the 2016 Neighborhood Association renewal form were noted.

The discussions identified approximately 45 items for consideration as a basis of goals for 2016-2017.

They are to be organized in four areas identified as follows:

1. Communication including marketing, education, and leadership.
2. City Advocacy
3. Ongoing neighborhood issues. Examples include issues related to codes and safety.
4. Improving Neighborhood Associations. Examples include: newsletters, membership drives, and street parties.

The executive committee will detail and compile the goals for the membership.

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To all Neighborhood volunteers:

Thank you for everything you do for your neighborhoods and city. Your efforts and time are greatly appreciated and anything you do no matter how small or big, contribute to the Community we all live in.

Remember if you would like to volunteer or know someone who can volunteer to serve on a committee and help CONA move forward please reach out to someone on the Executive Committee.

If your neighborhood would like to share your successes with all neighborhoods, please contact Marlene Murray , President.
conapresmurray@gmail.com

CONA 2016-2017 Goals

Communication/Marketing Education/Leadership	City Advocacy
<i>Develop Subject Matter Resource List</i>	<i>Educate on the Development Review Process (LDR,DRC,CPPC)</i>
<i>Create Workshops on a regular basis for neighborhood development</i>	<i>Work with the city for an email based subscription to keep neighborhoods informed</i>
<i>Create a Repository of neighborhood tools i.e.: increase membership, newsletters, bylaws, etc.</i>	<i>Have meeting with Mayor and City Council and Neighborhood Leaders at least once a year</i>
<i>Create Links for City items and Education</i>	<i>Economic Development in Empty Shopping Centers</i>
<i>Find ways to market CONA</i>	<i>Ensure Waterfront Park Protection</i>
<i>Expand Leadership Class and improve</i>	<i>Getting all roads paved in the city</i>
<i>Create a list of experts for resource</i>	<i>Address Traffic level of service calming, downtown parking and residential parking</i>
Neighborhood On-going Issues	Improve Neighborhood Associations
<i>Continue to work with codes on: yard parking, derelict properties, slum lords, property maintenance</i>	<i>Provide Neighborhoods Help to be safe and desirable providing them with a variety of tools and information</i>
<i>More Police visibility and Community Police Presence</i>	<i>Find ways to develop a stronger rapport between neighborhoods and their local businesses</i>
<i>Work with Police and neighborhoods to eradicate Crime, drugs, and prostitution</i>	<i>*Refer to Communications Goals for additional goals in this area</i>
<i>Ensure regular updates on policing and reports for neighborhoods</i>	