



Neighborhoods Strong

The Council of Neighborhood Associations of South
Pinellas County, Inc.

P.O. Box 13693 St. Petersburg, Florida 33733

www.stpetecon.org

2017-2018
GOALS WORKSHOP



SATURDAY – March 4TH, 2017

**Venue: Bay Vista Recreation Center
7000 4th St. S.**

St. Petersburg, Fl 33705

President: Marlene Murray

**A Special Thanks to all who attended and for the Great
Conversations and Discussions put forward.**

IN ATTENDANCE:

- *Marlene Murray, President*
- *Travis Jarman, Chair, Codes & Communications Committee*
- *Tom Lally, Chair, Membership Committee*
- *Judy Landon, 1st Vice President, Chair, Land Development and Historic Resources*
- *Kathy Murphy-Posey, Secretary*
- *Teresa Sullivan, Audit Chair*
- *Jennifer Joern, Nominating Chair*

NEIGHBORHOODS REPRESENTED:

- *Greater Pinellas Point CA , Barbara Ellis and Tom Lally*
- *Historic Rosa Park NA, Kathy Posey*
- *Tropical Shores NA, Teresa Sullivan*
- *Bayway Isles Homeowners, Travis Jarman*
- *Jungle Terrace CA, Roland Martens*
- *Harris Park, Judy Landon*
- *Disston Heights , Jennifer Joern*
- *Broadwater, Tom Ando and Charlie Phillips*
- *Euclid St. Paul, Megan Kotsko and Brendan Cocke*
- *Ponce DeLeon, Rose Mary Grasso and husband*
- *Bayou Highlands, Vilma Muir*
- *Meadowlawn, Marlene Murray*

**A Continental Breakfast was served at 8:30 A. M.
The Goals Retreat Meeting began at 9:15 A.M.**

The workshop was held on March 4th in the Bay Vista Recreation Center. Approximately 20 representatives of neighborhood associations were in attendance.

Following a review of CONA's Mission and an orientation by President Marlene Murray, the representatives met in small groups to identify and discuss ideas and possible goals.

2016 Goals were reviewed and the majority had been completed or is in the works.

The discussions identified a multitude of items for consideration. The main topics were:

1. Public Safety
2. Codes
3. Marketing
4. Economic Development
5. City Commitment
6. Communications

To all Neighborhood volunteers:

Thank you for everything you do for your neighborhoods and city. Your efforts and time are greatly appreciated and anything you do no matter how small or big, contribute to the Community we all live in.

Remember if you would like to volunteer or know someone who can volunteer to serve on a committee and help CONA move forward please reach out to someone on the Executive Committee.

**Share Neighborhood successes, contact:
Marlene Murray , President
conapresmurray@gmail.com**

CONA 2017-2018 Goals

Public Safety:

- "CSOs in a box" - Gain consensus and uniformity regarding the role, objectives and expectations of Community Service Officers in all neighborhoods
- Pedestrian/Bike/Car - Improve safety and convenience throughout the city
- Lighting - Ensure that lighting throughout the neighborhoods contributes to the safety of neighborhoods and also that any issues are dealt with in a timely manner

Codes Enforcement:

- Codes Committee to continue the work they have been doing while staying abreast of neighborhood issues and working with neighborhoods on their issues of concern

Marketing:

- Focus on Marketing - Increase Visibility of CONA and the neighborhoods
- Develop a CONA event and project

City Commitment:

- Work with City to increase the budget for neighborhood support and public safety
- Establish and update Master/Neighborhood Plans
- Reach agreement with the city as to CONA's and neighborhood's roles in the planning and execution processes

Communications:

- Improve communications to and from the city
- Continue implementation of CONA's 2016 Goals
- Implement the city's Email based subscription service
- Work in advance on 2018 Goals Workshop
- Communicate Seminars in advance and broadly
- CONA to work with other organizations ie: Chamber of Commerce, etc.

Economic Development:

- Develop a plan to insure Balanced Growth
- Include neighborhood input