



Neighborhoods Strong

The Council of Neighborhood Associations of South
Pinellas County, Inc.

P.O. Box 13693 St. Petersburg, Florida 33733

www.stpetecon.org

2018-2019

GOALS WORKSHOP



SATURDAY – October 13th, 2018

**Venue: Bay Vista Recreation Center
7000 4th St. S.**

St. Petersburg, Fl 33705

President: Marlene Murray

**A Special Thanks to all who attended and for the Great
Conversations and Discussions put forward.**

IN ATTENDANCE:

- *Walter Borden*
- *Trudy Barker*
- *Travis Jarman*
- *Vicki Shuman*
- *Lori Intravichit*
- *Tom Lally*
- *Roland Martens*
- *Tim Huff*
- *Judy Landon*
- *Bridget Newell*
- *Jennifer Joern*
- *Jim and Barb Schattman*
- *Marlene Murray*
- *Robert Barto*
- *David Roman*
- *Megan Basnett*
- *Vilma Muir*
- *Charlie Phillips*
- *Marlene Murray*

NEIGHBORHOODS REPRESENTED:

**Bahama Shores
Bayway Isles
Bartlett Park
Riviera Bay
Greater Pinellas Point
Jungle Terrace
Disston Heights**

**Harris Park
Tropical Shores
Crossroads
Meadowlawn
Euclid St. Paul
Bayou Highlands
Broadwater**

To all Neighborhood volunteers:

Thank you for everything you do for your neighborhoods and city. Your efforts and time are greatly appreciated and anything you do no matter how small or big, contribute to the Community we all live in.

Remember if you would like to volunteer or know someone who can volunteer to serve on a committee and help CONA move forward please reach out to someone on the Executive Committee.

**Share Neighborhood successes, contact:
Marlene Murray , President
conapresmurray@gmail.com**

CONA Goals (2018-2019)

Communications: *(utilize to accomplish goals and measure accomplishments)*

- *Coordinate among City, CONA, neighborhoods on better use of all communication tools*
 - *Implement a city department email subscription list capability*
 - *Solicit suggestions, ideas and best practices from all constituents*
 - *Improve neighborhood's distribution of CONA/city information to their residents*
- *Work with City Council in each District to increase communications sharing of contacts (email distribution lists, etc.)*
- *Engage City Council and neighborhoods on consistently using tools and methods to get the word out - i.e. Town Halls, Newsletters, E-Mail blasts, etc.*

Police:

- *Set up PR campaigns with individual neighborhoods to help with speeding, locking cars, etc.*
- *Support Police Dept. with improving MLK Day process and help with communications*
- *Engage Police to help with Section 8 Housing and better standards and enforcements*
- *Encourage use of Eagle Eye program when conducting investigations in neighborhoods*

Public Safety

- *Work with City to replace street signs that are no longer reflective or otherwise damaged*
- *Provide an education campaign regarding bicycles (working with bike shops as well)*
- *Develop a plan for better lighting, crosswalks and more sidewalks*
- *Engage Neighborhoods in Emergency Management plans / teams (Use of CERT)*

Codes

- *Improve Codes monitoring and enforcement of highly visual areas, e.g., sweeps*
- *Improve ratio of Proactive/Reactive enforcement (need to increase proactivity)*
- *Develop Neighborhoods teams to walk community and list areas of concern to report to Codes*

CONA Resources

- *Provide a resource for Grant Writing help to neighborhoods*
- *Increase Midtown neighborhood's participation and membership in CONA*
- *Work with City on Department to publish detailed organizational charts and phone numbers*
- *Provide CONA assistance with membership, bylaws, finances, etc to neighborhoods*
- *Insure CONA's continued growth and viability by creating a standing fundraising / event Committee and conduct at least one fundraising event in 2019*

Zoning and Planning

- *Perform a review of Zoning, Building, Permitting, and Inspection processes (joint with city staff)*
- *Improve consistence of enforcement of land development regulations and other LDR-related ordinances*

Economic Development

- *Team with city to find ways to improve/redevelop underutilized retail space (e.g., events)*
- *Encourage City Council to work with neighborhoods in their Districts to create a District plan*

Goals will be assigned to groups and committees with specific actions as well as measurements for progress and accomplishments. Goals will be reported on quarterly to the neighborhoods.

If there is a specific goal you would like to work on, please reach out to an Executive Team member for assignment.