



Leadership Program

Be a Leader. Support CONA's Leadership PremierClass

Great communities are made of great neighborhoods, and communities are only as strong as their leaders and their citizens. To this end, the Council of Neighborhood Associations (CONA) has redesigned its over 25-year old Leadership program to meet the changing needs of our community.

CONA's goal is to identify and prepare leaders through quality learning experiences, networking and exposure to contemporary issues facing St. Petersburg. By joining CONA's impressive group of Leadership Alumnae, graduates will be effectively prepared and better equipped in our community for what is ahead.

Join Hands with CONA

The CONA Leadership Class will begin in January and we invite you to join with us in support of this initiative. Hundreds of hours have been devoted to developing a curriculum unique to the needs of St. Petersburg. We begin accepting applications for the Class on September 1st. A custom curriculum has been designed, covering areas of government, public safety, zoning and planning, economic development, functions

of city services as well as the judicial workings involved. Students will be trained to work as leaders with a variety of diverse and unique ideas. Join with CONA and City leaders as we introduce this exciting program to the next group of leaders.

Sponsorship opportunities have been designed on multiple levels to meet corporate and business needs, while allowing your company to be part of a unique and proven leadership program in our community. Your contributions will further enhance the experience of this progressive and proven program, while positioning your business as committed to improving and strengthening our neighborhoods and city. Consider joining CONA's dynamic Leadership Class aimed at making St. Petersburg and our neighborhoods even stronger.

A CONA Representative will be happy to work with your business to put together a package that meets your business needs.

“Leadership and learning are indispensable to one another.”

John F. Kennedy



CONA Leadership Sponsorship Levels and Benefits

Platinum Sponsor • \$5,000 • (One available)

- Full-page ad on the back cover of the Leadership Program binder.
- Recognition at the first class and at the graduation in May
- Your banner or signage displayed at the sign-in table in each class and at the graduation in May.
- Your company name, logo and website link on all Leadership promotional materials on the CONA website.
- Opportunity to host a class at your company site and provide dinner for the participants.
- The opportunity to meet this impressive group of emerging leaders and show them around your company.
- Your exhibit booth at the Leaders graduation.

Gold Sponsor • \$2,500 • (Two available)

- Half-page ad on the back page of the Leadership binder.
- Your company name, logo and website link on all Leadership promotional materials on the CONA website.
- Your company will be listed as a Gold Sponsor in the graduation program.
- One Gold Sponsor will support the tour bus on St. Pete Tour Day (St. Pete's neighborhood history) with your business name and logo on signage inside the bus .

Silver Sponsor • \$1,000 • (Twelve available)

- Sponsor a specific class of your choice, with your signage or banner prominently displayed.
- Your company name, logo and website link on all Leadership promotional materials on the CONA website.
- Your company will be listed as a Silver Sponsor in the graduation program.

Bronze Sponsor • \$500

- Sponsor food and refreshments at a class.
- Your company's name and logo on signage will be displayed on the food/break table and in announcements to the class.
- Your company will be listed as a Bronze Sponsor in the graduation program .

Executive Scholarship Sponsor • \$125

- Show your support of CONA and an emerging community leader with your \$125 donation to pay tuition of a member of Leadership class.
- Your company will be listed as an Executive Sponsor in the graduation program.



Sponsorship Application

Yes, I want to join with the CONA Leadership Program, in support of our leaders and the neighborhoods of St. Petersburg.

I am interested in the _____ sponsorship level.

Business Name _____ Contact Name _____

Primary Business Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Email or Mailing Address for Invoice _____

Specific Sponsorship Interest _____

If your business provides a service, such as catering, meeting space, supplies, etc. and you are interested in being a part of the Leadership Program, tell us how we can work together. _____

The Council of Neighborhood Associations of South Pinellas County, Inc. is a 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent allowed by law. EIN 59-2921651

Council of Neighborhood Associations of South Pinellas County, Inc.
P.O. Box 13693 St. Petersburg, Florida 33733

Contact Information
Marlene Murray, Leadership Chair
leadership@stpetecon.org
(727) 510-4695